

LESSON PREPARATION

INTERMEDIATE UNIT THIRTEEN

VOCABULARY AND EXPRESSION BUILDERS

Dressing for work Vocabulary

Effective: Efficient and helpful.

He is an effective manager.

Vary: To be different.

Styles of dress vary according to culture.

A suit: A professional uniform.

He wears a suit to work every day.

Competitive: To contend with competition.

This industry is in a very competitive sector.

Maximize: To make the best of a situation.

We want to maximize on the situation. We should use a competitive marketing campaign.

To dress down: To be casual.

The event is not formal. We can dress down.

Prospect: A possible new client.

They were looking for prospects in the new market.

Career migration: Change of career.

His strategy was to migrate his career. He wanted to change sectors.

Imitating: To copy.

The employee imitated the boss.

Compliment : To match.

His dressing style complimented the office.



SPEAKING ENGLISH

Telephone requests

She was looking at a career migration to maximize her potential.

She imitates the way her boss dresses.

She wore clothes that complimented her style.

She varies the way she dresses by wearing suits.

TECHNIQUE BUILDERS

By: Used to express how we do something /

how we travel / beside

We went by plane.

I did it by hand.

We communicate by phone.

I paid by check.

The umbrella is by the door.

WRITING BUILDERS

Expressions

To send the right signals.

To communicate the right information.

They were not sending the right signals with their dressing style.

Fake it till you make it.

To pretend until you arrive.

She thought she would “fake it til she made it “and eventually got the promotion.