

LESSON PREPARATION

ADVANCED UNIT ELEVEN

VOCABULARY AND EXPRESSION BUILDERS

Business in foreign culture Vocabulary

EU European Union

The EU is quite large.

Swanky Posh, ritzy, glamorous

That is a swanky hotel.

Ill at ease

Not comfortable with
The new employee was ill at ease at first. That is normal.

Take liberty

To make a change based on your decision
He took the liberty of calling my boss up to join us for lunch. I was surprised.

Danish from Denmark

Copenhagen is Danish.
Broad topic Wide subject

That is a broad topic.

Scenarios Situations

There are several possible scenarios here.

Interactions To crash into something

We had several interactions with the client.

Multi-faceted Multi-dimensional

The project is multi-faceted.

Along the line

Similar to something or someone
It is something along the line of a business report.

Suit (city) Everyone wears suits in the city
Washington is a suit city.

Attire Clothes

Your attire is appropriate for the presentation.

Emerging economies Young economies
Africa has many emerging economies.

Convention Tradition

The convention is to wear a tie with clients in southern Europe.

Seclusion Alone

We are quite secluded in our new offices.

Laid-back Cool

There is a laid-back style in San Francisco.

Garments Clothes

The garment industry was huge in New York.

SPEAKING ENGLISH

Sentences

He has been ill at ease since he frequented the swanky hotel.
The multi-faceted scenarios were a broad topic of conversation.
Emerging economies can be exemplified by swanky attire.
They have a secluded and a laid-back environment.

TECHNIQUE BUILDERS (UK versus USA English)

Tough That was a tough project.
Rough That was a rough trip.
Enough That is enough.
Debt They have a lot of debt.

It'll It'll be great
Subtle They have a subtle approach.
Archive The archives are significant.
Achilles His Achilles' heel is his English.

WRITING ENGLISH BUILDERS

Expressions

Keep your chin up To have confidence.
Just before the meeting my colleague told me to keep my chin up.
The king's ransom A lot of money.
They want a king's ransom for the project.