LESSON PREPARATION ADVANCED UNIT TWO



VOCABULARY AND EXPRESSION BUILDERS

The Office Vocabulary

Corporate A business structure.

The corporate structure was designed so they could go to the stock market.

Behavior The actions of a person.

His behavior is not acceptable.

Resolve To come to a solution.

They needed to resolve the problem before going on.

Used to Something done before (modal).

He used to go to the office at 7 AM each day.

Conscious To be aware.

He is conscious of his work.

Substantial A lot of.

There was substantial proof the project was a success.

Stable To stay even.

The market was stable.

Overload To burden with too much work.

They were overloaded with work.

Deposits They put money in the account.

The deposit was made at the bank.

Withdrawal To take out. Also, to take money out of the bank.

The withdrawal of the offer was a surprise to the lawyers.

Solid To not change. Safe and strong.

It is a solid company.



SPEAKING ENGLISH

Sentences

TThe behaviour of the corporate executive was not professional.

They had a substantial amount of money to deposit.

The bank account was stable although they withdrew a lot of money.

He was overloaded with work although he was used to it.

TECHNIQUE BUILDERS

Acronyms

CEO	Chief Executive Officer	CFO Chief Financial Officer
CTO	Chief Technical Officer	CAO Chief Administrative Officer
EU	European Union	WTO World Trade Organization
AGM	Annual General Meeting	B2B Business to Business
B2C	Business to Consumer	VAT Value Added Tax
ROI	Return on Investment	SWOT Strengths Weaknesses Opportunities Threats
ROM	Read Only Memory	RAM Random Access Memory
Pdf	Document File	FAQ Frequently Asked Questions

WRITING ENGLISH BUILDERS

Informal

Hello John

How are you doing? I just wanted to send out the report for the B2B project we are working on. I wanted to present it at the AGM. What do you think?

Barry

Formal

Dear Ms. Janet Hardy,

I have decided to present the new executive including our new CEO, CFO, CAO, at the meeting next week. Please let me know if you have anything to add.

Sincerely Yours