LESSON PREPARATION ADVANCED UNIT SEVEN



VOCABULARY AND EXPRESSION BUILDERS

Mergers and acquisitions Vocabulary

Profitability The company was making money.

They have achieved profitability this year.

Point of view A perspective.

He had a good point of view during the meeting.

Painful Suffering.

The merger was painful.

A user To have access to the net.

He is an internet user.

Lay off To ask to leave.

The company is having problems so it will have to lay people off.

To fire To force to leave a company.

The employee was incompetent so she will be fired.

To resign To leave a company.

He wants to leave so he will resign.

Diversify To go into other sectors of activity.

Shareholders People who own stock in a company.

The annual shareholders meeting was in February.

Inefficient Wasteful.

The factory was inefficient. They doubled several parts of the manufacturing process. **Changing times** Evolution after a period of time.

The job description was an indication of changing times.

Hardware The physical parts of a computer. They had to buy new hardware for the system. **Warehouse** A place to store items. Usually a building.

The warehouse was full of stock from the factory.

Streamline To make efficient.

The company streamlined the manufacturing process.

SPEAKING ENGLISH

Sentences

Economies change and streamlining companies to meet the needs of the market is essential.

The inefficient operation of the warehouse was affecting the profitability of the holding.

The executive was waiting for the resignation of the manager.

From the point of view of the shareholders, it was essential to diversify into the transport sector.

There are a lot of internet sites that manage financial transitions.



TECHNIQUE BUILDERS (UK versus USA English)

Mistakes

The conditions were best than before. That is the better price we could find.

It is the more important project this year.

Correct version

The conditions were better than before. That is the best price we could find.

It is the most important project this year.

WRITING ENGLISH BUILDERS

Expressions

To out manoeuvre To have a better strategy.

They out manoeuvred the competition.

To be made redundant To have two people do the job. He was made redundant after the project was over.

To have a profound Impact To change a lot. The new boss had a profound impact on the organization.